29th Annual Meeting

Exhibitor & Sponsor Prospectus

Portland Marriott Downtown Waterfront
Portland, Oregon
April 13 -16, 2012
Dear Colleague:

Come and be a part of the Society for Thermal Medicine’s 29th Annual Meeting scheduled April 13 - 16, 2012, at the Portland Marriott Downtown Waterfront.

STM 2012: Thermal Therapy at the Intersection of Tumor Biology is all about bringing people together for four days of education, networking and exhibits. Whether you are a longtime STM member, a New Investigator, or someone curious about thermal medicine, you won’t want to miss this opportunity to reconnect with old friends and colleagues and make new acquaintances in the thermal medicine community.

Over the years STM meetings have earned a reputation for offering exceptional speakers and a wide variety of topics relating to thermal therapies. This year is no different. We are proud to verify three keynote speakers this year - Franco Orsi of the European Institute of Radiology, Ralph Weichselbaum of the University of Chicago Medical Center, and Steven Jacques of the Oregon Health & Science University are our featured speakers – plus we anticipate over 150 oral and poster presentations in addition to exhibits by some of the leading corporate partners.

We truly appreciate your support of STM 2012 and look forward to seeing you this April in Portland, Oregon!

Sincerely,

Sharon Evans, PhD
STM President-Elect & Program Committee Chair
Roswell Park Cancer Institute
Buffalo, NY

Zeljko Vujaskovic, MD, PhD
STM President
Duke Medical Center
Durham, NC

Contact Kate Counter for additional information on exhibit and sponsor opportunities
Direct telephone number: 785/865-9225 or via e-mail at STMmeeting@allenpress.com
$10,000 • Sustaining Sponsor
Two Meeting Registrations for company representatives
One Active Membership with e-Journal subscription for a designated representative of the company
Company logo advertisement on the STM Website with link to the company website (displayed through 12/31/2012)
One exhibit booth space & two exhibitor passes
Recognition near the registration desk & speaker sessions
Option to include a premium item as a Registration Bag Stuffer (requires 250 pieces)

$5,000 • Platinum Sponsor
One Meeting Registration for company representative
One Active Membership with e-Journal subscription for a designated representative of the company
Company logo advertisement on the STM Website with link to the company website (displayed through 12/31/2012)
One exhibit booth space & two exhibitor passes
Recognition near the registration desk & speaker sessions
Option to include a premium item as a Registration Bag Stuffer (requires 250 pieces)

$3,500 • Gold Sponsor
One Active Membership with e-Journal subscription for a designated representative of the company
Company logo advertisement on the STM Website with link to the company website (displayed through 12/31/2012)
One exhibit booth space and two exhibitor passes
Recognition near the registration desk & speaker sessions
Option to include a premium item as a Registration Bag Stuffer (requires 250 pieces)

The following a la carte sponsorship opportunities are available:
$1,500—Exhibitor Booth: Table-top display for 3 days (Saturday, Sunday & Monday) in Poster & Exhibit Hall (same location as twice-daily breaks); includes one exhibitor pass
$1,000—Annual fee for logo advertisement on STM website with link to the sponsor’s website to be displayed through 12/31/2012 (pro-rate $100/month)
$500—Registration Packet Stuffer (sponsor to provide 250 pieces of premium item)

* Promotional inserts must arrive at the STM office no later than March 13, 2012 in order to allow time for stuffing and shipping.

Please Address All Insert Shipments to:
STM Annual Meeting
c/o Kate Counter—Meeting Planner
810 East 10th Street
Lawrence, KS 66044
EXHIBITOR RULES & REGULATIONS

PAYMENT
At the time of booking, the exhibitor shall pay no less than 50% of the total amount due. The remaining balance shall be received by the STM office no later than March 1, 2012. If the balance is not received by the deadline, STM reserves the right to cancel your booth space and retain your deposit as liquidated damages.

LIABILITY AND INSURANCE
The exhibitor hereby assumes entire responsibility and hereby agrees to protect, defend, indemnify and hold harmless the Portland Marriott Downtown Waterfront (Hotel), its owners, its operator and each of their respective parents, subsidiaries, affiliates, employees, officers, directors, and agents against all claims, losses or damages to persons or property, governmental charges or fines and attorneys' fees arising out of or caused by its installation, removal, maintenance, occupancy or use of an exhibit or the exhibition premises or any part thereof, excluding any such liability caused by the sole gross negligence of the Hotel and its employees and agents.

The exhibitor shall obtain and keep in force during the term of the installation and use of the exhibit premises, at no cost to Hotel, policies of Comprehensive General Liability Insurance and Contractual Liability Insurance, insuring and specifically referring and providing insurance coverage for the Contractual liability set forth in the Agreement, this Exhibit Agreement, and damages which may result there from or in the performance thereof, in an amount not less than $2,000,000 Combined Single Limit for personal injury and property damage.

The exhibitor shall cause said insurance to make Hotel, its owners, and its operators an additional insured, and produce to Hotel certificates of insurance which require at least 30 days advance notice to Hotel prior to cancellation thereof. The exhibitor acknowledges that neither the Hotel nor its owners and/or its operator maintain insurance covering exhibitor's property and that it is the sole responsibility of the exhibitor to obtain business interruption and property damage insurance insuring any losses by the exhibitor.

Security services will not be provided by STM for the meeting. STM will not be responsible for delays, damage, loss or other unfavorable conditions caused by circumstances beyond its control.

Under government order, emergency, or other fair reasons beyond its control, STM reserves the right to cancel the show with no further liability to the Exhibitor beyond full refund of sponsorship or exhibit space rental payments made.

STM reserves the right to change the location of the Exhibition in the event a strike, fire, or act of God should render the hall in which the exhibition has been scheduled, or any other convention, unusable.

EXHIBIT INSTALLATION
Installation of exhibits commences at 5:00pm on Friday, April 13, 2012. All exhibits must be fully operational by 10:00pm that evening.

DISMANTLING AND REMOVAL OF EXHIBITS
Each exhibitor will complete their own arrangements for removal of show materials from the Marriott. We prefer that no packing or dismantling take place until the exhibit area has officially closed.

All exhibitor material must be packed and ready for shipment by 5:00pm on Monday, April 16, 2012. All space occupied by an exhibitor must be surrendered in the same condition as originally leased at the commencement of occupation.

EXHIBITOR SHIPPING INFORMATION
Exhibitors are responsible for any handling charges associated with their packages; it is recommended to use a traceable service. The shipping address and other pertinent information will be sent to the exhibitor once a signed contract has been received by the STM office.

STM is not responsible for the shipping/receiving of exhibitor materials.

FIRE REGULATIONS
All doors and openings must be kept clear. Exhibit signs, fire alarms and extinguishers must be visible at all times. Combustible decorations shall not be used. All packing containers, excelsior, wrapping paper, etc., are to be removed from the floor and must not be stored under tables or behind displays. All decorations must be able to stand a flameproof test.

CANCELLATION POLICY
Cancellation notices received in writing on or before March 1, 2012 will receive a full refund. There will be no refunds issued for cancellations received after March 1, 2012.