Dear Friends and Supporters of STM,

On behalf of my fellow members of the Governing Council, it is my pleasure to invite you to join us in sunny Florida and be part of the 32nd Annual Meeting of the Society for Thermal Medicine. We will meet April 14 – 17, 2015 in Orlando for what is shaping up to be another excellent line-up of respected speakers addressing important topics in the field of thermal medicine. In addition to our most popular and in-demand topics, **new for this year we will be featuring a symposium on analytical methods and techniques relevant for thermal biology and medicine.**

As we are also gathering in the #1 family tourist destination in the world, our theme for this year is ‘The Wonderful World of Thermal Medicine’. We will be sure to leave time for attendees to explore the area with their families. You may want to arrive a day or two early and extend your stay by a couple days to allow enough time to visit the most famous theme parks in the world.
This event continues to grow because of the free exchange of research data and ideas. Colleagues and corporate partners continue to give us positive feedback on the line-up of quality speakers and timely topics. We look forward to seeing you at STM 2015! If you, or your company, have additional ideas not listed here for sponsorship and involvement, please do not hesitate to contact us to discuss. Sponsors are encouraged to consider submitting an abstract for presentation.

Sincerely,

Erik N.K. Cressman, PhD, MD, FSIR
Program Chair, President-Elect, Society for Thermal Medicine
Email: ecressman@mdanderson.org

Rob Griffin, PhD
President, Society for Thermal Medicine
Email: rjgriffin@uams.edu

2014-2015 Program Committee
Nicole Levi-Polyachenko, Wake Forest University
Rivka Colen, MD Anderson Cancer Center
Muneeb Ahmed, Beth Israel Deaconess Hospital
Jason Stafford, MD Anderson Cancer Center
John Pearce, University of Texas Austin
Dieter Haemmerich, Medical University of South Carolina
Robert J. Griffin, University of Arkansas for Medical Sciences

About Us:

Our society’s mission is to significantly improve patient treatment outcomes by advancing the science, development and application of Thermal Therapy.

Our society strives to:

- Promote new discovery in thermal biology, physics/engineering, and medicine.
- Sponsor high quality forums for education of medical professionals in the practice of thermal medicine.
- Advocate for increased patient access to appropriate, high quality, thermal therapies.

From our historical roots to the present day, members of the Society for Thermal Medicine continue to make new discoveries in basic, translational and clinical research that break new barriers to achieving improved therapy for patients with cancer and other diseases. At each annual meeting of our Society, members learn about new ideas and strategies involving thermal biology and of new clinical opportunities. New heating, cooling and imaging platforms and drug/radiation-enhancing nanoparticles, heat-driven vaccine development and gene-expression, as well as mild (fever-range) and high temperature, MR-guided therapies are rapidly evolving into new clinical trial opportunities.
Why Exhibit?

- Participants represent a wide range of disciplines associated with thermal medicine in the clinic and the lab, including physicians, biologists, immunologists, biochemists, physicists, engineers, and other scientists.
- Scientific presentations cover a diverse range of topics in thermal medicine, including low and high temperature treatment, anatomic, thermal, and functional imaging, and investigation of biology and immunology of thermal interventions and nanomedicine.
- High quality keynote lectures and scientific presentations by leaders in the field and by outside experts.
- Chance to meet and interact with the next generation of thermal medicine leaders, principal investigators/lab managers doing work in clinical applications, ablation, cell and molecular biology, immunology, radiation biology, nanotechnology
- Participation by government agencies, including NIH and FDA.

2014 Attendee Demographics

- Attendees from 13 countries.
-

Conference Topics

- Focused Ultrasound Therapies
- Thermal Ablation: heat and cold-based
- Hyperthermia
- Image-guidance, new devices
- Drug delivery
- Nanoparticles and nanomedicine
- Thermal ablation mediated Immune Response
- Thermal stress
- Treatment planning
- NIH & FDA update
- Analytical methods
Lodging

A block of rooms has been reserved at the Buena Vista Palace Hotel & Spa for STM Meeting participants and exhibitors. A group rate of $159 per night plus applicable taxes (12.5%) for a single or double room has been arranged. Make your reservation by phone at (866) 246-6563 or go to the STM website to find a link directly to the hotel’s reservation page. The deadline for reservations is Monday, March 23, 2015. Any reservations received after this date will be honored on a space available basis at the hotel’s prevailing rate.

Sponsor & Exhibitor Opportunities

Friends $1,500
- Exhibit table in Events Center
- Black & White Ad in Program Book (3.5”x5”)

Bronze Sponsor $2,500
- Exhibit table in Events Center
- Black & White Ad in Program Book (7”x5”)
- Company logo displayed on STM website. Logos will be displayed through December 31, 2015.
- Sponsor recognition in registration area

Silver Sponsor $3,500
- Exhibit table in Events Center
- Black & White Ad in Program Book (7”x10”)
- Company logo displayed on STM website. Logos will be displayed through December 31, 2015.
- Sponsor recognition in registration area
- Acknowledgement at a scientific session of choice
- One Complimentary meeting registration

Gold Sponsor $5,000
- Exhibit table in Events Center
- Color Ad in Program Book (1/4 page)
- Company logo displayed on STM website. Logos will be displayed through December 31, 2015.
- Sponsor recognition in registration area
- Acknowledgement at a scientific session of choice
- Two Complimentary meeting registrations
- Include an item as a registration bag stuffer
- Acknowledgement of sponsorship at Thursday evening’s Poster Session Reception
Platinum Sponsor $7,500

- Exhibit table in Events Center
- Color Ad in Program Book (1/2 page)
- Company logo displayed on STM website. Logos will be displayed through December 31, 2015.
- Sponsor recognition in registration area
- Acknowledgement at a scientific session of choice
- Three Complimentary meeting registrations
- Include an item as a registration bag stuffer
- Complimentary e-Journal subscription for International Journal of Hyperthermia
- Acknowledgement of sponsorship at Thursday afternoon’s President’s Reception

Diamond Sponsor $10,000 or more

- Exhibit table in Events Center
- Color Ad in Program Book (full page)
- Company logo displayed on STM website. Logos will be displayed through December 31, 2015.
- Sponsor recognition in registration area
- Acknowledgement at all scientific sessions
- Four Complimentary meeting registrations
- Include an item as a registration bag stuffer
- Complimentary e-Journal subscription for International Journal of Hyperthermia
- Acknowledgement of sponsorship at Tuesday evening’s Opening Reception

Can’t Join Us In Person? We have an Unmanned Booth Option!

New in 2015, sponsors who want a presence at the conference but don’t have anyone to man the booth have the opportunity to sponsor an unmanned booth. At the Friends of STM support level, the society will produce and hang a 3 ft. x 5 ft. vinyl banner in the exhibit hall, and the company may provide a welcome bag insert so that every attendee takes home information about you. In addition to the banner and bag stuffer, your company logo will be displayed on the STM website through December 31, 2015.
Sponsorship Agreements and Artwork Due Dates

Your Company logo for STM website is due as soon as you can send artwork and your sponsor/exhibitor agreement. These logos with links to a sponsor website (120 px High x 240 px Wide) will be posted on the STM website within 10 days of receipt and they will remain displayed through December 31, 2015. Email the sponsor agreement and artwork to clasine@allenpress.com

If selecting the Unmanned Booth Option, STM will produce a sign using the artwork provided for the website logo and link. The logo will be produced on a 3 ft. (H) x 5 ft. (W) vinyl banner which will be displayed in the exhibitor area of the Buena Vista Palace. The banners for unmanned booths will be attached to poster board frames and displayed at eye level.

Advertisements for the Official Program Book are due February 28, 2015. Artwork can be sent electronically via email to clasine@allenpress.com

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<thead>
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<th>Ad Type</th>
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<tr>
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<tr>
<td>Half Page Advertisement</td>
<td>7 inches wide x 5 inches high</td>
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<tr>
<td>Quarter Page Advertisement</td>
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Items to be stuffed in registration bags are due March 14, 2015. Contact Kathryn Harth for mailing address and additional information at kharth@k-state.edu

If receiving complimentary registrations, registrant names are due April 1, 2015. Email Nichole Schwarts at hawk@k-state.edu with the names of your company attendees.

If your company will be acknowledged at a scientific session, we will contact you once the program is created. At that point you may choose which session in which your company will be recognized.

PLEASE NOTE: Exhibitors are encouraged to submit scientific abstracts for oral or poster presentation, which will be evaluated for acceptance by the conference program committee along with all other abstracts received. Visit the conference website for details and due dates: http://www.thermaltherapy.org/ANNUALMEETING
Additional “Wonderful World of STM” Sponsorship Opportunities

$2,500 Lunch or Dinner Satellite Symposia (available Wed. – Fri.)

- Speaker provided by sponsor (up to 30 minute presentation)
- Menu selected and catering/cleanup provided by sponsor
- Space provided by STM (if held within the conference hotel)
- STM AV equipment may be used if available
- Announced by STM to members and registrants by email and in program book

$4,000 Pre-conference or Post-conference Workshop or User Meeting (available Tuesday or Saturday)

- Full-day event organized by sponsor
- Speakers provided by sponsor
- Space provided by STM (if held within conference hotel provided space is available, subject to adequate advance notice)
- STM AV equipment may be used if available
- Announced by STM to member and registrants by email and in program book
Important Contacts for Exhibitors

PSAV Company Contact: Rob Feigel, rfeigel@psav.com, 407-827-3455
STM Conference Planner: Kathryn Harth, kharth@k-state.edu, 785-532-2495
STM Association Manager: Chris Lapine, clapine@allenpress.com, 785-843-1234 ext. 210

Exhibit Space

Each 10 ft. x 10 ft. space will be set with a 6 ft. x 30 in. table, clothed and skirted, and 2 chairs. Should you plan to bring a backdrop, the dimensions of your area are 10 ft. x 10 ft.

Exhibits, poster presentations, and daily continental breakfasts will all be housed in the Events Center, located on the Convention Level of the Buena Vista Palace.

Exhibits, posters, dining:
Events Center

Main Lecture Hall:
Great Hall East

Second Lecture Hall:
Great Hall West

Third Lecture Hall:
Events Center ABC

Set-Up and Tear Down

Set-up: 1 – 5 p.m. Tuesday April 14
Tear Down: 3:00 p.m., Friday April 17

Installation of exhibits commences at 1:00 p.m. on Tuesday, April 14, 2015. All exhibits must be completely set by 5 p.m. that evening. If you wish to join participants at the welcome reception, it will be in from 5:30-7:30 p.m. in 20Seven which is located on the 27th floor.

The exhibits area will officially close on Friday April 17, 2015. More information regarding tear down will be made available as the schedule becomes more concrete.

Exhibitors may bring standard trade show displays and alter their space as desired. Each exhibitor must complete their own arrangements for set-up and removal of show materials from the hotel. If you require a slightly larger booth space, please contact meeting planner Kathryn Harth kharth@k-state.edu.

STM prefers that no packing or dismantling take place until the exhibit area has officially closed. All space occupied by an exhibitor must be surrendered in the same condition as originally leased.
Shipping and Receiving Information

Exhibitors planning to ship materials to the Buena Vista Palace in advance need to work directly with the hotel to arrange for the shipping and storage of the packages or boxes. These arrangements should be made in advance; however the receiving department will accept deliveries no earlier than five days prior to group arrival.

There will be a charge of $15 per box for receiving and shipping. If shipment arrives on a pallet, there will be a $125.00 fee to receive the pallet. If the use of a forklift for loading or unloading trucks is required, the fee will be $150.00 per hour.

When shipping to the hotel, please label packages as follows:

        Buena Vista Palace Hotel & Spa
        1900 E. Buena Vista Drive
        Lake Buena Vista, FL 32830
        Event: Society for Thermal Medicine
        Pkg pick-up by: Name of exhibitor at hotel

Exhibitors are responsible for making their own pre- and post-meeting shipping arrangements.

Additional Needs for Exhibitor Space

For exhibitors wishing to add electricity or internet to their booth space, the Buena Vista Palace’s exhibitor order form is attached. Questions regarding AV, electricity, and internet can be directed to Rob at RFeigel@PSAV.com or 407-827-3455

A credit card authorization is also provided for payment of additional equipment or services requested.

Should exhibitors engage in retail sales from their booth, the exhibitor shall be responsible for complying with all local and state requirements for a business license and sales tax remittance.

Storage and Security

The hotel cannot ensure the security of items left unattended in function rooms. The hotel and STM planning committee encourage all exhibitors to remove personal belongings and items of value from the exhibit hall each evening and keep them overnight in your guest room.
Rules and Regulations
Registration as an exhibitor implies agreement of the following clauses.

Payment
Full payment is required when finalizing the contract with STM, no later than February 16, 2015.

Liability and Insurance
The exhibitor hereby assumes entire responsibility and hereby agrees to protect, defend, indemnify and hold harmless the Buena Vista Palace Hotel & Spa (Hotel), its owners, its operator and each of their respective parents subsidiaries, affiliates, employees, officers, directors, and agents against all claims, losses or damages to persons or property, governmental charges or fines and attorneys’ fees arising out of or caused by its installation, removal, maintenance, occupancy or use of an exhibit or the exhibition premises or any part thereof, excluding any such liability caused by the sole gross negligence of the Hotel and its employees and agents.

Exhibitor understands that neither STM nor the hotel maintains insurance covering the exhibitor’s property, and it is the sole responsibility of the exhibitor to obtain such insurance.

Security services will not be provided by STM for the meeting. STMS will not be responsible for delays, damage, loss or other unfavorable conditions caused by circumstances beyond its control.

Exhibit Installation
Installation of exhibits commences at 1:00 p.m. Tuesday April 14, 2015. All exhibits must be completely set up by 5:00 p.m. that evening.

Dismantling and Removal of Exhibits
Each exhibitor will complete their own arrangements for removal of show materials from the Hotel. We prefer that no packing or dismantling take place until the exhibit area has officially closed on Friday April 17, 2015, at 3:00 p.m. All space occupied by an exhibitor must be surrendered in the same condition as originally leased at the commencement of occupation.

Exhibitor Shipping Information
Exhibitors are responsible for any handling charges associated with their packages; it is recommended to use a traceable service. STM is not responsible for the shipping and/or receiving of exhibitor materials.

Fire Regulations
All doors and openings must be kept clear. Exhibit signs, fire alarms and extinguishers must be visible at all times. Combustible decorations shall not be used. All packing containers, wrapping paper, etc., are to be removed from the floor and must not be stored under tables or behind displays. All decorations must be able to stand a flameproof test.

Cancellation Policy
Cancellation notices received in writing on or before February 16, 2015, will receive a full refund. There will be no refunds issued for cancellations received after February 16, 2015.

Under government order, emergency, or other fair reasons beyond its control, STM reserves the right to cancel the exhibit with no further liability to the Exhibitor beyond full refund of sponsorship or exhibit space rental payments made. STM reserves the right to change the location of the Exhibition in the event of a strike, fire, or act of God should render the hall in which the exhibition has been scheduled, or any other convention, unusable.
Company Name: 
Pre-Event Contact Person: 
E-Mail Address: 
Mailing Address: 
City: State/Province: ZIP/Postal Code: 
Phone Number: Fax Number: 

Support Package Option: (circle one) Price 

Diamond Sponsor $10,000 
Platinum Sponsor $7,500 
Gold Sponsor $5,000 
Silver Sponsor $3,500 
Bronze Sponsor $2,500 
Friends $1,500 
Annual Website Logo Advertisement $1,000 
Lunch or Dinner Satellite Symposia $2,500 
Pre- or Post-Conference Workshop $4,000 

Total Support Amount: $ 

Payment Information: 
Check (made payable in U.S. funds on a U.S. bank to: Society for Thermal Medicine) 
VISA 
MasterCard 
Discover Card 
Credit Card Number: Exp. Date: 
Name on Card: Signature: 

- I hereby contract with the Society of Thermal Medicine (STM) to support the 2015 STM Annual Meeting as outlined above. 
- I understand that our supporting funds are to arrive at STM headquarters no later than February 16, 2015. 
- I agree to provide STM with an electronic copy of our corporate logo & authorize use of this logo as noted above for the lasted purpose of sponsor identification. 
- I understand that this contract may not be changed or cancelled after the closing deadline of February 16, 2015. 

Please send contract & all materials to: 
2015 STM Annual Meeting 
c/o Chris Lapine – Association Manager 
810 East 10th Street 
Lawrence, KS 66044 U.S.A.
**ELECTRICAL OUTLETS** Approximately 120V A.C. 60 Cycle

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For Outdoor Events 20 AMP Minimum Required

**ELECTRICAL SERVICE CONNECTIONS** Approximately 208V A.C. 60 Cycle

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<td>400 AMPS</td>
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**EXTENSION CORDS** (Electricity Not Included)

| SINGLE OUTLET | 30.00 |
| QUAD OUTLET/POWER STRIP | 40.00 |

**LABOR**

| | 85.00 |
| ST Mon.-Fri. 8:00am - 5:00pm (Except Holidays) |
| OT Mon.-Fri. 5:00pm - 8:00am (Sat) |
| DT Mon.-Sat. 12am - 8am (Sun/ Holidays) |

SUBTOTAL $______________________________

6.5% FL SLS TAX $________________________

TOTAL DUE $__________________________

**Make all checks payable to PSAV. All credit cards will be processed by PSAV.**

- Mastercard
- VISA
- AMX
- CHECK

Credit Card# __________________________ EXP DATE __________________________

Cardholders Name (Print) __________________________

Authorized Signature __________________________

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<tr>
<td>BUENAVISTA PALACE</td>
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**PH: (407) 827-3925**

**ELECTRICAL ORDER**

**SPECIAL REQUIREMENTS**

- Dedicated Circuit
- or 24 Hour Service Required?

Yes  no

If yes, double electrical outlet or electrical service connection charge.

Rental Rates quoted any of (7) seven days consecutive period.

There is a minimum labor charge of (1 1/2) one and a half hours for hook-up and (1) one hour to dismantle for special events, island booths and 208 Volt Services.

RATES FOR HIGHER WATTAGES, VOLTAGE OR SPECIAL LIGHTING ON REQUEST-

SPECIAL HANGING OR INSTALLATION DONE ON TIME AND MATERIAL BASIS.

**SPECIAL INSTRUCTIONS**

**ISLAND BOOTHS**

A scaled floor plan must accompany orders showing locations of electrical outlets, connections and lighting equipment.

**PAYMENT MUST ACCOMPANY ALL ORDERS 10 BUSINESS DAYS PRIOR TO SHOW SET UP FOR DISCOUNT PRICE TO APPLY**

**ALL ORDERS MUST BE PAID IN ADVANCE ON U.S. BANKS**

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<td>PRINT NAME</td>
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<tr>
<td>ON-SITE CONTACT</td>
<td>CELL PHONE</td>
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01/09 WHITE - EDLEN YELLOW - CUSTOMER PINK - PSAV