



Society for Thermal Medicine

2025 / 2026 Webinar Series Sponsorship Opportunities

The Society for Thermal Medicine (STM) invites your organization to join us as a valued sponsor for our upcoming 2025–2026 Webinar Series. Our virtual events provide a targeted platform to promote your brand to a highly engaged global audience of professionals, academics, and industry stakeholders in the thermal medicine field.



Why Sponsor?

With a robust slate of 12 webinars scheduled throughout the year, STM's series offers unmatched digital exposure, live engagement, and post-event lead generation. Sponsors will benefit from:

- High-visibility branding across multiple platforms
- Dynamic video features and real-time mentions
- Direct access to targeted leads
- Customizable engagement and follow-up opportunities

Sponsorship Levels & Benefits

| Benefit | Gold Tier \$2,500 USD | Silver Tier \$1,750 USD | Bronze Tier \$1,250 USD |
|--------------------------|---|---|-----------------------------|
| Brand Visibility | Logo + link in 4 key placements: event page, registration, email promos, STM homepage with downloadable flyer | Logo + link in 3 placements | Logo + link in 2 placements |
| Video Exposure | Mention in promo + 3-min video on event page | Mention in promo + 2-min video on event page | Mention in promo only |
| Social Media Buzz | Mention in all ads | Mention in 2 ads | — |
| Digital Presence | Branded event background + 2-min welcome video | 1 transition slide + branded waiting room + 2-min closing video | 1 transition slide |
| Live Exposure | 3-min live presentation + keynote intro | — | — |
| Push Notification | "Webinar starts in 5 minutes" via MemberPlus App | — | — |
| Breakout Room | ✓ | ✓ | ✓ |
| Complimentary Access | 3 registrations | 2 registrations | 1 registration |
| Scavenger Hunt | \$35 prize + clue on your site | \$25 prize + clue | \$15 prize + clue |
| Follow-Ups | Calendly link in thank-you email | Calendly link in thank-you email | — |
| Lead Generation | 1 custom reg. question + 1 post-survey question | 1 post-survey question | — |
| Analytics and Reporting | Full report: flyer downloads, email performance, event page traffic | Same | Same |
| Long-Term Brand Exposure | Flyer featured on Member Hub for 1 month | Same | Same |



Benefit Details

Brand Visibility: Prominent placement of your logo and links drives visibility and traffic.

Video Exposure: Showcase your expertise in curated video segments.

Social Media Buzz: Tap into STM's digital audience through targeted ads.

Digital Presence: Maintain top-of-mind awareness with on-screen branding.

Live Exposure: Address our audience directly and introduce key sessions.

Push Notification: Reinforce your brand moments before the webinar starts.

Breakout Room: Engage in focused discussions during select sessions.

Complimentary Access: Share access with colleagues or invite prospects.

Scavenger Hunt: Boost site traffic through gamified engagement.

Follow-Ups: Invite post-event connection with a booking link.

Lead Generation: Ask meaningful questions at sign-up and in post-webinar surveys.

Analytics: Receive insights on what worked and who engaged.

Long-Term Exposure: Stay visible after the event through STM's Member Hub.

Note: STM will coordinate breakout rooms and scavenger hunt structure based on content relevance and number of sponsors.

Multi-Webinar Sponsorship Packages

| | | | | |
|--|-------------|-----------|----------------------|--------------|
| | Gold Tier | Duration | Discount | Price |
| | | 12 months | Buy one get one free | \$15,000 USD |
| | | 6 months | Buy one get 40% off | \$9,000 USD |
| | | 3 months | Buy one get 30% off | \$5,250 USD |
| | Silver Tier | Duration | Discount | Price |
| | | 12 months | Buy one get one free | \$10,500 USD |
| | | 6 months | Buy one get 40% off | \$6,300 USD |
| | | 3 months | Buy one get 30% off | \$3,675 USD |
| | Bronze Tier | Duration | Discount | Price |
| | | 12 months | Buy one get one free | \$7,500 USD |
| | | 6 months | Buy one get 40% off | \$4,500 USD |
| | | 3 months | Buy one get 30% off | \$2,625 USD |

Ready to Elevate Your Brand?

Contact us today to secure your sponsorship or ask questions.